

“100% of our members said they would make changes both professionally and personally as a result of participating in the program”

- Allison Dodd, National Assoc for Women in Operations

“Not only is Andrea an amazing communicator, she offers excellent insights, frameworks and tips that we can all apply in our day to day business world”

- Suzanne Maybury, Cisco



BE THE CEO OF YOUR CAREER

A four week program to help you build a credible profile and communicate your best work followed by a 12 month advocacy program with Financial Executive Women (FEW)

Be Mentored. Be Empowered. Be the CEO of Your Career.

This program is based on comprehensive research around the ‘soft skills’ that determine our success in the workplace. Developing these interpersonal skills is critical because these are what help us communicate and collaborate more effectively in an increasingly competitive environment. Andrea’s program is for top ASX listed companies who seek higher promotion rates, increased engagement, stronger performance scores and happier employees who are truly thriving in their roles. Hundreds of women who have taken part in Andrea’s workshops rate it on average 4.8/5.

About the Facilitator – a Former Foreign Correspondent and Leading Media Trainer

A former Seven Network News Reporter, Washington D.C. correspondent and international aid worker, Andrea has navigated a dynamic career journey by applying each lesson in this program. Based in Washington D.C. for almost 10 years, Andrea covered major news events for Al Jazeera English, the Pentagon Channel and Reuters, including the US Presidential election and Hurricane Katrina. She also worked across the international non-profit arena, working on programs to re-build Iraq, Afghanistan and Georgia, before leading the communication campaign for the Save Darfur advocacy movement to stop the genocide in Sudan. A regular commentator on Sky Business News and Women’s Agenda, Andrea is emerging as a raw and authentic voice supporting the professional development of individuals across corporate Australia.

September 26

Program Starts with a one hour briefing via phone (Andrea Clarke)

Week 1 (Oct 2)

Understanding the Power of Your Personal Brand

Week 2 (Oct 9)

Identifying our Goals and Making it Happen

Week 3 (Oct 16)

Speaking with Authority & Writing a Compelling Short Report

Week 4 (Oct 23)

Managing Difficult Conversations

October 26 (9.30am - 5.30pm)

Live Full Day Workshop in Sydney with Andrea Clarke

Managing Nerves to Present with Ease
Building Our Eco-System
Mastering Office Politics
Dressing with Authority

4:00 to 5:00 Induction into Financial Executive Women with Judith Beck

Close and Presentation of Accreditation Certificate

This program will not proceed unless we meet a minimum of 20 registrations. Payment will not be taken until we’ve met this minimum.

In partnership with FEW

Accredited for CPD by the Financial Planning Association of Australia (number 008582 for 8 hours)



Be the CEO of your Career and FEW

12 Month Advocacy Program

You don't have to be alone on your journey.
Experienced executives will help you every step of the way.

Financial Executive Women (FEW) was developed to provide a career advocacy program for successful women within financial services.

The career advocacy program is designed specifically so FEW members can obtain advice, guidance and support from more experienced members to help them achieve their full potential.

The members within FEW are already successful. However, they either have more steps to go to realise their full potential, or they wish to confidentially seek advice from like-minded individuals, who have similar experience but are outside their current organisation. These esteemed women recognise the value a structured support system provides for career progression.

When women are developing their career and starting to get a track record of success, the guidance they receive becomes critical in their perception on how to best manage their career. Therefore, the focus of FEW is to assist its members with the business support required to progress their career forward.

FEW provides senior members with an Advocate outside of their current organisation who is more experienced and from the financial services industry. The Advocate assists in career development by providing guidance, truth and honesty, without the conflict of interest issues an internal mentor may have.

In addition to the career advocacy program, FEW has created a confidential online forum. The forum is specifically designed to allow members the freedom to discuss business issues on a daily basis, in strict confidence with other members who are bound by the same ethics, trust and confidentiality. This confidential environment created by FEW means its members can discuss any work place issue and receive unbiased advice from experienced female executives within the financial sector.

As a result of our growing senior membership base we are now able to offer future leaders a program that will develop and guide them early in their career. FEW has partnered with Andrea Clarke's CareerCEO 6 week interactive and on-line development program.

Once you complete the CareerCEO program you will be invited into full membership with FEW for 12 months with the opportunity to be paired with an Advocate. Your Advocate will provide experience, guidance and support.

This activity has been accredited for continuing professional development by the Financial Planning Association of Australia but does not constitute FPA's endorsement of the activity.

Accreditation number 008582 for 8 hours

Corporate sponsors

Platinum sponsor



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EXPERIENCE • GUIDANCE • SUPPORT

FEW will help you every step of the way



Be the CEO of your Career and FEW 12 Month Advocacy Program

Please complete your registration and payment details below and send through to Anna at few@fewau.com. Some key dates to note:

Commencement date – 26 September 2017. Once we receive your registration form you will receive your log in details from CareerCEO to commence the first 4 modules of the program online.

Course workshop – 26 October 2017. This session is a full day workshop completing the remaining 4 modules of the CareerCEO program and where your induction into your 12 month FEW membership will take place.

<p>1. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>
<p>2. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>
<p>3. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>
<p>4. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>
<p>5. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>
<p>6. Name: _____</p> <p>Business Title: _____</p> <p>Email: _____</p>	<p>Mobile: _____</p> <p>Organisation: _____</p> <p>Do CPD hours apply to you? YES NO</p>

Please turn over




7. Name: _____ Mobile: _____
 Business Title: _____ Organisation: _____
 Email: _____ Do CPD hours apply to you? YES NO

8. Name: _____ Mobile: _____
 Business Title: _____ Organisation: _____
 Email: _____ Do CPD hours apply to you? YES NO

9. Name: _____ Mobile: _____
 Business Title: _____ Organisation: _____
 Email: _____ Do CPD hours apply to you? YES NO

10. Name: _____ Mobile: _____
 Business Title: _____ Organisation: _____
 Email: _____ Do CPD hours apply to you? YES NO

Payment Details	Course fee	Quantity	Total
1-10 registrants	\$2900 +GST (\$3190) per person		
11-20 registrants	\$2650 +GST (\$2915) per person		
21+ registrants	\$2300 +GST (\$2530) per person		

Card number: _____ Expiry: ____/____
 Cardholder's name: _____ CCV: _____

Or EFT to: Bank: CBA A/C No.: 12367787 BSB: 063 000

If paying via EFT, please confirm via email to few@fewau.com when payment has been made with a remittance.

Please note: This program will not proceed unless we meet a minimum of 20 registrations. Payment will not be taken until we've met this minimum. We do not accept cancellations however they may be transferred to another person.

Thank you.