



# EXPERIENCE GUIDANCE SUPPORT

*FEW will help you every step of the way*



You don't have to be alone in your journey.  
Experienced executives will help you  
every step of the way.

**Financial Executive Women (FEW) was developed to provide a career advocacy program for successful women within financial services.**

The career advocacy program is designed specifically so FEW members can obtain advice, guidance and support from more experienced members to help them achieve their full potential.

The members within FEW are already successful. However they either have more steps to go to realise their full potential, or they wish to confidentially seek advice from like-minded individuals who have similar experience but are outside their current organisation. These esteemed women recognise the value a structured support system provides for career progression.

When women are developing their career and starting to get a track record of success, the guidance they receive becomes critical in their perception on how to best manage their career.

FEW membership provides you with business support through a host of initiatives and programs required to help progress your career forward.

#### **Career advocate**

FEW provides Senior Members with an Advocate outside of their current organisation who is more experienced and from the financial services industry. The Advocate assists in career development by providing guidance, truth and honesty, without the conflict of interest issues an internal mentor may have.

#### **Confidential advice**

In addition to the career advocacy program, FEW has created a **confidential online forum**. The forum is specifically designed to enable you the freedom to discuss business issues on a daily basis in strict confidence with other members who are bound by the same ethics, trust and confidentiality. This confidential environment created by FEW means you can discuss any work place issue and receive unbiased advice from experienced female executives within the financial sector.

#### **Expert guidance and support programs**

**On Top of the Ladder (OTOTL)** is a discussion web-based series profiling successful senior female executives within financial services. They provide guidance and an opportunity to learn from the best in the industry, hosted by FEW founder, Judith Beck.

The **Circle@10** for Future Leaders and the **Circle@2** for Senior Members are intimate discussion groups recently launched and already highly successful among members. These Circles are an opportunity for you to participate in discussions in your city on hot topics and feature female executives sharing their insights and advice. They encourage frank, open and honest discussions in a confidential environment and limited to 30 people. Circles are hosted at various Corporate Sponsors' premises around the country.

FEW is sponsored by some of Australia's most successful organisations who promote the positive progression of women.

**Deep Dive workshops** focus on specific leadership subjects that members have highlighted from previous Circle sessions. The workshops are facilitated by industry leaders and enable you to delve deeper into topics in a confidential environment to discuss every aspect with a view to improving your current skill level. Topics for example can be on presentation skills, personal branding for success, conflict resolution, and applying for internal roles. These workshops will be held the same day in between the Circle@10 and Circle@2 sessions and are limited to 30 people.

### Annual Leadership Conference

The FEW Leadership Conference has rapidly grown since launching and is already recognised as Australia's premier event for successful women in financial services. Featuring a spectacular line-up of acclaimed keynote speakers and leading experts, they inspire and share practical tips and insights proving to be a must attend event for those serious about advancing their careers.

Your FEW membership includes discounted and early bird registration rates.

## Two membership Levels – Each level can choose General membership or with Career Advocate

Future Leader	Senior Member
5-10 years experience	10+ years experience
Possess leadership qualities and a passion for the industry.	State or National level with management responsibilities. GM or MD level, running a division or business
Willingness to progress to Senior Membership level – to be supported by an Advocate and become an Advocate in the future.	Desire to be a part of the Career Advocate Program – be sponsored by a Career Advocate and to be a Career Advocate to the next level.

**Future Leaders** are the rising stars of the financial services industry. Members at this level have access to FEW's online forum to seek advice and guidance on a daily basis, if needed. Questions can be difficult to ask managers or colleagues. Future Leaders are encouraged to ask questions anonymously on the forum where Senior Members will guide and offer advice in a positive direction every step of the way.

Future Leaders have the opportunity to upgrade their membership to include the Advocacy Program upon approval.

**Senior Members** have the opportunity to be part of FEW as a general member or upgrade their membership and be paired with an Advocate who has more experience than they do in the financial sector. The Career Advocate Program is designed to take members through a quarterly, structured advocacy process where they will receive experienced guidance and support.

Pairing with an appropriate Advocate could take a number of months. However, during this time each member will have access to a confidential forum, where questions can be asked of the entire senior membership base who will provide advice daily if needed.

All members agree to meet confidentiality guidelines and a code of ethics.

## Features and benefits of being a FEW member

Features and benefits	Future Leader/Senior Member General Membership	Senior Member/Future Leader with Career Advocate
Ability to upgrade membership to receive Career Advocate	✓	
Career Advocate		✓
Access to online forum	✓	✓
Access to On Top of the Ladder	✓	✓
Access to Circles	✓	✓
Access to Deep Dive sessions	✓	✓
Reduced rates to events	✓	✓

“FEW will assist in career development by providing guidance, truth and honesty”

For more information on the benefits of Senior and Future Leader Membership and to apply online visit our website [www.fewau.com](http://www.fewau.com)

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FEW Alliance



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